# **ADVANCED MATERIALS** PLASTICS, GLASS, CERAMICS, COMPOSITES, METALS & ALLOYS TARGET INDUSTRY OVERVIEW





Building on the strong work ethic and strategic location that helped create a long tradition of textile manufacturing, the South Carolina I-77 Alliance region now attracts international and domestic investment that is creating jobs, boosting profits, and building a bright future for producers of a wide range of critical Advanced Materials products. Among them are industrial filaments and resins, high-tech plastics and polymers, and auto tires and aviation components.

South Carolina has fostered an enduring business-friendly environment that cultivated **GDP growth of 26**% from 2012 - 2017 in the Advanced Materials cluster, compared with only 13% nationally.

Many of the brands calling South Carolina home are familiar: BMW and Boeing, Volvo Cars and Toray, Mercedes-Benz Vans and Michelin, Continental and Giti Tire, and China Jushi and Jarden Applied Materials. Plus, there are many others that are very well known to the manufacturers who depend on their components and chemicals.

We hope you enjoy learning about Advanced Materials manufacturing in South Carolina and the I-77 region, discovering the numerous reasons why hundreds of Advanced Materials companies call South Carolina home.



For decades, South Carolina has been recognized as a leader in state-level economic development and the top state for per capita foreign direct investment (FDI). *Area Development* magazine, a trade publication for corporate real estate and economic development, reported SC was ranked #5 in their "2018 Top States for Doing Business" survey of site selection consultants, with individual category rankings shown below. This report aligns with "Top Location Factors," identified by respondents from the same survey.

**RANKED** 

Business Incentive
Programs

**RANKED** 

#2
Cooperative & Responsive
State Government

**RANKED** 

#4

Leading Workforce
Development Programs (t)
Shovel-Ready Sites Program

Favorable General
Regulatory Environment
Most Improved Economic
Development Policies (t)

**RANKED** 

#5

Overall Cost of Doing Business

Top States for Doing Business

1

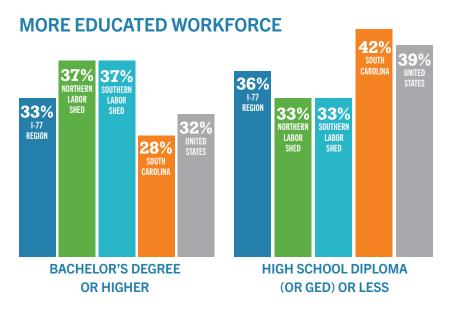


"Availability of skilled labor ranks No. 1 in the Consultants Survey...100 percent of the respondents to our Consultants Survey rated availability of skilled labor as "very important" or "important,"...Additionally, nearly all (98 percent) of the responding consultants say availability of skilled labor is affecting their clients' facilities plans or current operations."

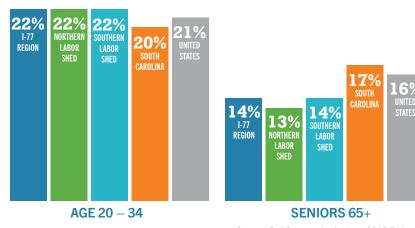
- Area Development 14th Annual Consultants Survey, 2018



Two labor sheds serve the I-77 region and both offer new or expanding companies access to a massive workforce, shown above, and one that is more educated and younger than SC and US averages.



## YOUNGER WORKFORCE





#### REGIONALLY SIGNIFICANT ADVANCED MATERIALS OCCUPATIONS\*

Location quotients compare regional concentrations of employment to the national concentration. A value of 1.0 illustrates matching rates and values over 1.25 imply a unique strength. (Ex. - LQ = 4.96. Local employment is almost five times the Nation's concentration rate)

SOC CODE	OCCUPATION	EMPLOYED	LQ
51-6091	Extruding/Forming Machine Setters/ Operators/Tenders; Synthetic/Glass Fibers	300	5.10
51-9196	Paper Goods Machine Setters/Operators/Tenders	724	3.27
51-8091	Chemical Plant/System Operators	206	2.67
51-9197	Tire Builders	134	2.51
51-9011	Chemical Equipment Operators/Tenders	354	1.91

Source: Chmura Economics, JobsEQ; I-77 Region. Primary & secondary sectors as defined in appendix.

#### FASTEST GROWING ADVANCED MATERIALS OCCUPATIONS\*

SOC CODE	OCCUPATION	I-77 REGION	SOUTH CAROLINA	UNITED STATES
51-9197	Tire Builders	262%	30%	8%
51-9041	Extruding/Forming/Pressing/ Compacting Machine Setters/ Operators/Tenders	64%	23%	8%
19-2031	Chemists	34%	23%	7%
51-9011	Chemical Equipment Operators/Tenders	29%	19%	4%
51-5112	Printing Press Operators	26%	8%	-3%

Source: Chmura Economics, JobsEQ; 2013 - 2018; Primary & secondary sectors as defined in appendix.

<sup>\*</sup>Note: Occupations with minimum average employment of 75 during Q4 2018 included. Private sector only. Occupation groups analyzed: Engineering; Scientists; Installation, Maintenance, and Repair; and Production

## **WORKFORCE** — **EXISTING LABOR PIPELINE**

An invaluable component of the Advanced Materials' growth in the I-77 region is access to a trained workforce coupled with competitive wages. The following table details employment and wages for the fifteen occupations\* projected to have highest demand from Advanced Materials operations, based on national employment trends. The occupation with the highest projected demand is listed first and then ranked accordingly.

SOC	Occupation		I-77 Regi	I-77 Median <sup>2</sup>	Compared to	
Code	Occupation	Employed <sup>1</sup>	Entry-Level Wage <sup>2</sup>	Experienced-Level Wage <sup>2</sup>	1-77 Median	USA Median <sup>2</sup>
51-2092	Team Assemblers	2,531	\$10.14	\$18.27	\$15.19	+2.9%
51-1011	First-Line Supervisors of Production/Operating Workers	1,489	\$19.47	\$36.49	\$29.13	+2.9%
51-4041	Machinists	825	\$14.62	\$24.42	\$20.63	+0.7%
51-9061	Inspectors/Testers/Sorters/Samplers/Weighers	1,260	\$10.96	\$21.97	\$17.36	-3.2%
51-4121	Welders/Cutters/Solderers/Brazers	863	\$14.28	\$24.33	\$19.09	-1.2%
51-4072	Molding/Coremaking/Casting Machine Setters/Operators/ Tenders, Metal/Plastic	354	\$12.36	\$20.00	\$16.44	+10.0%
51-4031	Cutting/Punching/Press Machine Setters/Operators/Tenders, Metal/Plastic	456	\$11.25	\$17.74	\$14.76	-7.3%
51-9198	HelpersProduction Workers	857	\$8.99	\$13.56	\$11.20	-10.7%
49-9041	Industrial Machinery Mechanics	992	\$16.92	\$29.38	\$25.34	+2.5%
49-9071	Maintenance/Repair Workers, General	2,596	\$12.12	\$20.72	\$16.92	-6.6%
51-4011	Computer-Controlled Machine Tool Operators, Metal/Plastic	296	\$14.71	\$23.41	\$19.18	+1.8%
51-9011	Chemical Equipment Operators/Tenders	354	\$16.15	\$25.82	\$22.79	-0.8%
51-9023	Mixing/Blending Machine Setters/Operators/Tenders	494	\$12.88	\$21.06	\$18.03	+2.5%
51-4021	Extruding/Drawing Machine Setters/Operators/Tenders, Metal/Plastic	302	\$14.76	\$22.07	\$19.86	+19.4%
17-2112	Industrial Engineers	643	\$27.79	\$47.21	\$39.90	-3.4%

<sup>■</sup> LQ between 0.90 and 1.24 (Description on page 4)

<sup>■</sup> LQ at or above 1.25 (Description on page 4)



One of the most critical elements and strengths of the United States is its research and development (R&D) institutions...Research being conducted at top U.S. universities not only gives this country a world class standing; it helps attract the best and the brightest talent from around the globe.

 $-{\it Site Selection magazine}$ 













## **HIGHER EDUCATION** — ADVANCED MATERIALS DEGREES\*

The I-77 region and its extended geography is home to numerous research universities and technical colleges. These institutions churn the labor force, providing new talent in addition to the existing, trained workforce. The following table details the 2016 - 2017 higher-education graduates for programs that align with occupations demanded by Advanced Materials operations, based on national hiring trends.

CIP Code	Programs	Certificates or 2-Year Degree	Bachelor's Degree	Post-Bachelor's Degree	Total Awards
14.1901	Mechanical Engineering	0	345	68	413
14.1001	Electrical/Electronics Engineering	0	117	128	245
40.0501	Chemistry, General	0	168	37	205
48.0508	Welding Technology/Welder	196	0	0	196
15.0303	Electrical/Electronic/Communications Engineering Technology/Technician	92	27	0	119
14.0901	Computer Engineering, General	0	73	40	113
47.0105	Industrial Electronics Technology/Technician	112	0	0	112
14.0701	Chemical Engineering	0	79	18	97
15.0805	Mechanical Engineering/Mechanical Technology/Technician	33	54	0	87
48.0503	Machine Shop Technology/Assistant	75	0	0	75
	TOTAL FOR TOP TEN PROGRAMS	508	863	291	1,662
	TOTAL FOR (31) PROGRAMS RELATED TO ADVANCED MATERIALS OCCUPATIONS <sup>1</sup>	924	996	360	2,280

### TOTAL HIGHER EDUCATION STUDENT POPULATION

I-77 REGION

ENROLLMENT (2017 - 2018)

**EXTENDED REGION\*** 

TOTAL STUDENT POPULATION

**GRADUATES** — 20,683

+96,634 = 154,568

TOTAL GRADUATES — 34,770

GRADUATES (2016 - 2017) — 14,087 (8 TWO AND FOUR-YEAR SCHOOLS

AND 2 TECHNICAL COLLEGES WITH MULTIPLE CAMPUSES)

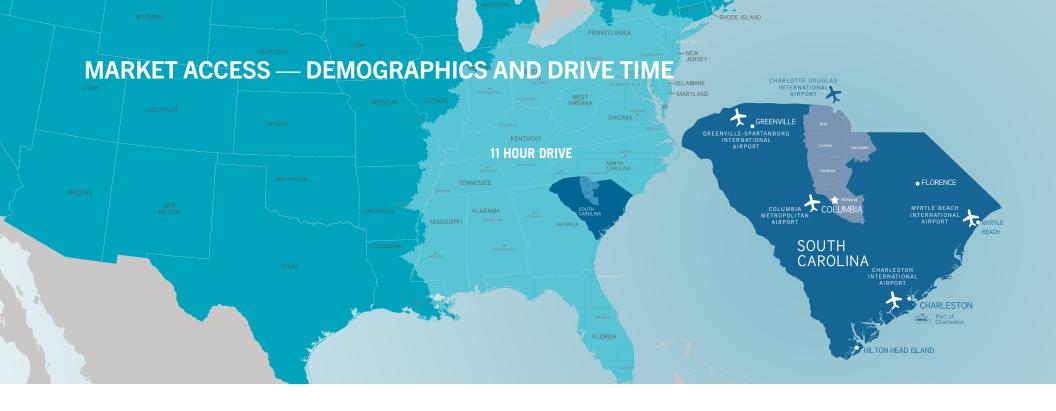
(17 TWO AND FOUR-YEAR SCHOOLS AND 4 TECHNICAL COLLEGES)

Source: Chmura Economics, JobsEQ



"Highway accessibility remains our Corporate Survey respondents number-one site selection concern,...[including] the related factors of highway accessibility and proximity to markets and suppliers."

- Area Development 14th Annual Consultants Survey, 2018



**LARGE — AND GROWING — REGION** 

3.4

MILLION PEOPLE
COMBINED MSA POPULATION

TWO METROPOLITAN AREAS

2.6 MILLION

833,000

CHARLOTTE METRO REGION

**COLUMBIA METRO REGION** 

12%

I-77 REGION POPULATION GROWTH

746,588 (2010)

838,727 (2018)

US '10 - '18 GROWTH, 6%

**DOMESTIC MARKET ACCESS** 

45%

PERCENTAGE OF US POPULATION WITHIN AN 11-HOUR DRIVE



"Manufacturers are beginning to learn that supply-chain management is more than just leaning on' their suppliers to shave pennies off the cost of a part, raw material, or component. Transportation and logistics should play a bigger role in the site selection process earlier in the decision-making process."

- Area Development magazine, November 2012, The Confluence of Facility Planning and Supply Chain Strategy

# 133,000

MAJORITY-OWNED, FOREIGN-AFFILIATED COMPANIES EMPLOY
MORE THAN 133,000 SOUTH CAROLINIANS, WHICH IS THE
EQUIVALENT OF 1 OUT OF EVERY 16 JOBS IN SOUTH CAROLINA



The I-77 region and its extended geography are home to a roster of industry-leading Advanced Materials companies and suppliers. Additionally, some of the world's most successful corporations operate OEM plants in South Carolina that are dependent on Advanced Materials sectors.

# INDUSTRIAL GASES

PRAXAIR AIRGAS USA

#### SPECIALTY CHEMICALS

BASF CORP
OMNOVA SOLUTIONS
JONES-HAMILTON
PULCRA CHEMICALS
ATOTECH
NATION FORD CHEMICAL CO.
CYTEC

# PIGMENTS AND MASTERBATCHES

CLARIANT

# RESINS

DAK AMERICAS

# FIBERS AND FILAMENTS

SUNFIBER
INVISTA
CHINA HENGSHI
FOUNDATION COMPANY
CHINA JUSHI USA
SHAKESPEARE COMPANY
COMPOSITE RESOURCES

#### **POLYMERS**

SPECIALTY POLYMERS, INC.

### ALLOYS AND METALS

ATI SPECIALTY MATERIALS
NEXT GEN ALLOYS

## **SC** Manufacturers















The I-77 region is a substantial exporter of Advanced Materials goods and those manufacturers play a vital role in the global economy. High export values indicate a concentration and specialization of both industry and the labor force.

2017 EXPORT VALUE: PRIMARY INDUSTRIES\*

\$4.7
BILLION

\$699

**SOUTH CAROLINA** 

I-77 REGION

15% OF SOUTH CAROLINA'S PRIMARY INDUSTRIES EXPORTS ARE MADE IN THE I-77 REGION

2017 EXPORT VALUE: SECONDARY INDUSTRIES & SUPPLY CHAIN\*

\$8.7
BILLION

\$1.4

**SOUTH CAROLINA** 

I-77 REGION

16% OF SOUTH CAROLINA'S SECONDARY INDUSTRIES & SUPPLY CHAIN EXPORTS ARE MADE IN THE I-77 REGION

# **EXISTING INDUSTRY - SUPPLY CHAIN, TOP 15 INDUSTRIES**\*

Advanced Materials companies in the I-77 region benefit from a vast network of local suppliers. The following table details current employment and respective change since 2015 for industries projected to have highest demand from Advanced Materials operations, based on national supply chain data. The industry with the highest projected demand is listed first and then ranked accordingly.

NAICS	Industry	Employed, Q4 2018			5-Year Employment Change			
Code	Industry	Extended Region	I-77 Region	% in I-77 Region	Extended Region	I-77 Region	South Carolina	USA
325110	Petrochemical Mfg.	375	0	0%	68%	0%	-20%	8%
325211	Plastics Material/Resin Mfg.	1,233	350	28%	45%	50%	36%	8%
325199	All Other Basic Organic Chemical Mfg.	475	200	42%	7%	67%	8%	15%
331110	Iron/Steel Mills and Ferroalloy Mfg.	971	154	16%	2%	295672%	63%	-8%
325180	Other Basic Inorganic Chemical Mfg.	1,685	1,230	73%	9%	10%	10%	3%
332710	Machine Shops	2,290	349	15%	4%	-2%	3%	0%
325193	Ethyl Alcohol Mfg.	0	0	0%	0%	0%	757%	10%
334413	Semiconductor/Related Device Mfg.	7	7	100%	-66%	666%	-7%	0%
331420	Copper Rolling/Drawing/Extruding/Alloying	122	0	0%	-64%	0%	91%	-5%
326199	All Other Plastics Product Mfg.	2,101	184	9%	9%	238%	27%	12%
325130	Synthetic Dye/Pigment Mfg.	323	153	48%	-44%	15%	-11%	-4%
322121	Paper (except Newsprint) Mills	1,039	762	73%	40%	22%	52%	-15%
322211	Corrugated/Solid Fiber Box Mfg.	1,105	102	9%	-5%	5%	-5%	8%
325220	Artificial/Synthetic Fibers/Filaments Mfg.	2,388	332	14%	22%	44%	13%	-2%
325998	All Other Miscellaneous Chemical Product/Preparation Mfg.	288	108	38%	24%	-4%	10%	11%

<sup>■</sup> LQ between 0.90 - 1.24 (Description on page 4)

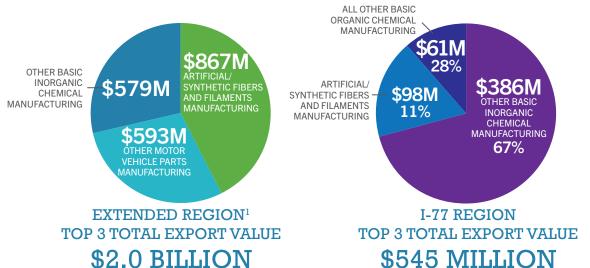
<sup>■</sup> LQ 1.25 or higher (Description on page 4)

<sup>■</sup> Employment change rate exceeds National Average (Positive growth only)

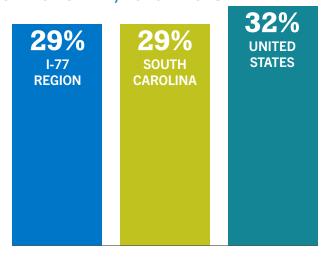


(#%) Percent of Extended Region





ADVANCED MATERIALS SUPPLY CHAIN GDP GROWTH, 2020 – 2023\*



Source: Chmura Economics, Jobs EQ \*Note: Supply chain as defined on page 13. Private-sector operations. 1 - Extended Region as defined on Page 7. SOUTH CAROLINA'S BUSINESS FRIENDLY ENVIRONMENT

UNIONIZATION

PRIVATE SECTOR **MANUFACTURING** 2ND LOWEST IN THE US

UNIONIZATION

ALL PRIVATE SECTOR LOWEST IN THE US

UNIONIZATION

TOTAL ALL PUBLIC + PRIVATE SECTOR LOWEST IN THE US

Source: Unionstats.com

**REAL ESTATE** 

PER SO. FT.

LEASE RATES FOR MANUFACTURING SPACE IN THE I-77 REGION RANGE FROM \$3.15 -\$3.73 PSF/YEAR. (US AVG: \$5.15 PSF/YEAR)

INDUSTRIAL POWER RATES IN SOUTH CAROLINA

**LOWER** 

INDUSTRIAL POWER RATES IN SOUTH CAROLINA ARE 12% LOWER THAN THE NATIONAL AVERAGE

12% 6.09¢

PER KILOWATTHOUR

INDUSTRIAL ELECTRICITY RATES SOUTH CAROLINA AVERAGE 2017 ANNUAL DATA



# **WORKFORCE DEVELOPMENT**



# readySC™ Workforce Training

For more than 50 years, the SC Technical College System has powered readySC $^{\text{TM}}$  which provides well-trained employees to companies investing in South Carolina. The readySC $^{\text{TM}}$  program includes recruiting, screening and training as well as a tailored curriculum to fit a company's specific needs.



## The South Carolina Technical College System

Apprenticeship Carolina,™ a division of the SC Technical College System, works to ensure all employers in South Carolina have access to the information and technical assistance they need to create demand-driven registered apprenticeship programs. At no cost to the employer, apprenticeship consultants are available to guide companies through the registered apprenticeship development process from initial information to full recognition in the national Registered Apprenticeship System.

# **APPENDIX – INDUSTRY CLASSIFICATION**

The North American Industry Classification System (NAICS) is the standard six-digit categorization code used by Federal statistical agencies in classifying business establishments for collecting, analyzing, and publishing statistical data related to the U.S. business economy. The following NAICS codes were collectively used to define the cluster in order to collect, aggregate, and analyze industry and workforce data.

## **PRIMARY INDUSTRIES** — Advanced Materials Manufacturers

NAICS	TITLE	NAICS	TITLE
212325	Clay and Ceramic and Refractory Minerals Mining	3311	Iron and Steel Mills and Ferroal
31323	Nonwoven Fabric Mills	331313	Alumina Refining and Primary A
3251	Basic Chemical Manufacturing	331314	Secondary Smelting and Alloyir
3252	Resin, Synthetic Rubber, and Artificial Synthetic Fibers and Filaments Manufacturing	331410	Nonferrous Metal (except Alum
325991	Custom Compounding of Purchased Resins	331492	Secondary Smelting, Refining, a
325998	All Other Miscellaneous Chemical Product and Preparation Manufacturing		(except Copper and Aluminum)
327410	Lime Manufacturing	335991	Carbon and Graphite Product M

# SECONDARY INDUSTRIES — Manufacturers primarily engaged in adding value to or creating new products from Advanced Materials

NAICS	TITLE
3133	Textile and Fabric Finishing and Fabric Coating Mills
314994	Rope, Cordage, Twine, Tire Cord, and Tire Fabric Mills
321114	Wood Preservation
32222	Paper Bag and Coated and Treated Paper Manufacturing
32412	Asphalt Paving, Roofing, and Saturated Materials Manufacturing
32419	Other Petroleum and Coal Products Manufacturing
3253	Pesticide, Fertilizer, and Other Agricultural Chemical Manufacturing
3255	Paint, Coating, and Adhesive Manufacturing
3256	Soap, Cleaning Compound, and Toilet Preparation Manufacturing
325910	Printing Ink Manufacturing
325920	Explosives Manufacturing
325992	Photographic Film, Paper, Plate, and Chemical Manufacturing
3261	Plastics Product Manufacturing
3262	Rubber Product Manufacturing
3271	Clay Product and Refractory Manufacturing
3272	Glass and Glass Product Manufacturing
3273	Cement and Concrete Product Manufacturing
327420	Gypsum Product Manufacturing
3279	Other Nonmetallic Mineral Product Manufacturing
3312	Steel Product Manufacturing from Purchased Steel

NAICS	TITLE
331315	Aluminum Sheet, Plate, and Foil Manufacturing
331318	Other Aluminum Rolling, Drawing, and Extruding
331420	Copper Rolling, Drawing, Extruding, and Alloying
331491	Nonferrous Metal (except Copper and Aluminum) Rolling, Drawing, and Extruding
3315	Foundries
3321	Forging and Stamping
33231	Plate Work and Fabricated Structural Product Manufacturing
332322	Sheet Metal Work Manufacturing
332323	Ornamental and Architectural Metal Work Manufacturing
3324	Boiler, Tank, and Shipping Container Manufacturing
3325	Hardware Manufacturing
3326	Spring and Wire Product Manufacturing
3327	Machine Shops; Turned Product; and Screw, Nut, and Bolt Manufacturing
33291	Metal Valve Manufacturing
332991	Ball and Roller Bearing Manufacturing
332996	Fabricated Pipe and Pipe Fitting Manufacturing
332999	All Other Miscellaneous Fabricated Metal Product Manufacturing
3344	Semiconductor and Other Electronic Component Manufacturing
335929	Other Communication and Energy Wire Manufacturing

Illoy Manufacturing
Aluminum Production
ng of Aluminum

**Manufacturing** 

ninum) Smelting and Refining
and Alloying of Nonferrous Metal

